

Copywriting Sample 0004

Title Tag: Hail Damage Home Repairs and Insurance Management | TPM

Meta-description: Get your claim settled faster and with less hassle by letting Total Project Management handle the paperwork. We'll even cover up to \$500 of your excess.

URL: /hail-damage-repairs/

Copy:

[hero header]

<h2>Hail Damage Repair Services</h2> <p>When your home or business suffers hail damage, you shouldn't have to spend hours lodging your insurance claim – and you shouldn't have to wait months for settlement.</p> <p>Total Project Management is the all-in-one service that handles your insurance, optimises your claim, and performs quality-assured repairs.</p> <p>[CTA – Book Your Free Inspection]</p> <p>[embed – Google Reviews rating]</p>	[image]
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[/hero header]

[section]

<p>I want a professional opinion about my hail damage.</p>	<h2 style="color: #4F81BD;">Book Your Free Inspection</h2> <p>[form]</p> <p>[text field* – Name]</p> <p>[email field* – Email]</p> <p>[phone field* – Phone]</p> <p>[text field* – Address]</p> <p>[expanded text field* – How did you hear about us?]</p> <p style="border: 1px solid #FFC0CB; padding: 2px;">[CTA – Book Inspection]</p> <p>[/form]</p>
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Commented [DC1]: Steve, I'm not sure what your sales process is like, but you could also look at automating this by linking to a booking platform like Calendly. As it is, I'd recommend just making this a straight form submission and having your team follow up manually with each lead to book the time/day.

[/section]

How It Works

<p>1. Book a free inspection.</p> <p>Book an inspection from one of our experienced assessors at a time and date that suits you.</p>	<p>2. Get a damage report.</p> <p>We'll compile a report that details your property's damage, and whether that damage is likely to be covered by your insurer.</p>	<p>3. Authorise us to handle your claim.</p> <p>Once you're ready to move forward with a claim, authorise us to liaise with your insurer, and we'll do everything from settling the claim to arranging the repairs.</p>
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Hail Damage Repairs for Properties

A [10-centimetre hailstone](#) can strike your roof at 140 kilometres per hour.

Whether your property has metal roofing, slate shingles, or concrete tiles, hail can inflict serious damage, and roof repairs can be expensive.

Our qualified assessors can help assess the viability of any hail damage claims through your home insurer, saving you time.

We'll also optimise your claim lodgement with thorough supporting documentation – and, if you've previously received an unfairly low settlement, we may be able to overturn it.

Finally, our licenced storm repair specialists will take care of the damage in the most cost-effective way possible, helping you get back on your feet faster.

The best part?

We'll even cover up to \$500 of your insurance excess.

[\[CTA – Get A Free Assessment\]](#)

[image]

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Where We Operate

Check whether your postcode is covered by Total Project Management.

[form]

[search field – Enter your postcode.]

[/form]

[embed – Google Maps API]

COLORBOND® and Metal Roof Hail Damage

COLORBOND and metal roofs are particularly vulnerable to hail damage.

Unlike concrete and terracotta tile roofs, which have a composite structure, metal roofs are made of large, thin sheets.

When hail impacts part of a sheet, the resulting stress compromises the structural integrity of the whole sheet.

Hail can also chip your roof's protective coating, increasing rust accretion – which can, over time, result in holes and leaks.

Even if your property has only experienced light hail, it's worth booking a free inspection.

Our specialist assessors have the equipment required to detect metal stress and coating chips, and our team getting up on the roof means you don't have to.

[\[CTA – Find Out How We Can Help\]](#)

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Our builders will cover up to \$500 of your insurance excess for hail damage repairs.

[/section]

Pre-existing and Old Hail Damage Repairs

Although most insurance policies don't cover pre-existing hail damage to roofs, you may be able to lodge a claim within six years of hail damage – provided your policy's statute of limitations isn't shorter and provided you can prove the cause of the damage.

Our assessor-written damage reports can help support your claim by showing that the damage was most likely caused by a specific weather event, and by proving that poor maintenance didn't play a role in the damage.

If you're considering lodging a historical hail damage claim, book a free inspection.

Our qualified assessors will evaluate the damage and advise you whether your policy PDS makes pursuing a claim viable.

[CTA – Get A Free Inspection]

[image]

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Hail Damage Repair FAQs

[accordion – Is hail damage included in home insurance?]

According to [Canstar](#), 94% of home insurance policies cover hail damage to houses and gates/fences. To check whether your specific policy covers hail damage to your home, review your policy product disclosure statement (PDS).

Lost your PDS or not sure exactly what it covers? [Book a free damage inspection](#), and one of our qualified assessors will evaluate your policy's inclusions.

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[/accordion]

[accordion – Are retaining walls covered by home insurance?]

Yes, damage to retaining walls from storms is sometimes covered by home insurance – [Canstar](#) found that 21% of policies cover retaining walls. Check your policy PDS to see whether your property is covered.

Although standard concrete or wooden retaining walls won't be affected significantly by hail, premium retaining walls with stone facades may suffer chips and cracks that your insurer may be responsible for.

Normally, though, any storm-induced damage to retaining walls is a result of heavy rainfall; poor drainage systems or extremely high water volumes can compromise a wall's structural integrity, requiring significant repairs.

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[accordion – Does an insurance claim affect your premium?]

Yes, making a home insurance claim may affect your future insurance premiums. You may also have to pay the excess (although TPM will cover up to \$500 of repair-related excess).

In most hail damage situations, the damage is widespread and severe enough that lodging a claim is worthwhile. You should always weigh up the cost of repairing the damage against potential increases in insurance premiums and excess.

For example, your annual home insurance premium might rise from \$1,670 to \$1,837 when you claim hail damage; you might also have to pay a \$1,000 excess, \$500 of which is covered by us. That means you'd be out of pocket \$667 at the end of the year.

Now, compare that to the cost of replacing a terracotta roof (\$9,000–\$13,000), or the financial consequences of *not* repairing the damage (higher risk of severe roof damage, mould, and water leaks in the future, as well as a lower property value). In this example, it's clear that making a claim is the financially correct course of action.

[/accordion]

[embed – testimonial slider]

[section]

Because storm repairs should be totally easy.

[form]

Book Your Free Inspection

[text field* – Name]

[email field* – Email]

[phone field* – Phone]

[text field* – Address]

[expanded text field* – How did you hear about us?]

[CTA – Book Inspection]

[/form]

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