

# Copywriting Sample 0006

Title Tag: ActionCOACH Australia and New Zealand | Business Success Coaching

Meta-description: ActionCOACH helps SMBs and enterprises grow faster through award-winning systems. Find out why we're the world's leading business coaching brand.

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[hero header]

<h2>Your Partner in Business Success</h2> <p>ActionCOACH helps SMBs and enterprises grow faster through award-winning systems.</p> <p>Find out why we're the world's leading business coaching brand.</p> <p>[CTA – Find A Coach]</p> <p>[Soft CTA – Become a licenced ActionCOACH]</p> <p>[X]+ Australian and NZ businesses coached in 2022</p>	<p>[explainer video]</p>
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[/hero header]

Leading APAC Brands Grow With Us

[image]	[image]	[image]	[image]	[image]	[image]
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[icon]	[icon]	[icon]
I'm not sure where to take my business next.	I know where I want to go, but I'm not sure how to get there.	I need advice about a specific situation/problem.

**Commented [DC1]:** Each div directs to its respective landing page.

## Scale your business with systems field-tested over 29+ years.

With ActionCOACH, you benefit from trademarked business systems delivered by some of the APAC region's most experienced business owners, executives, and entrepreneurs.

[image]

### How It Works

<p><b>1. Find a Coach</b></p> <p>Find an ActionCOACH who seems like the right fit for your business.</p> <p>[CTA – Explore All Coaches]</p>	<p><b>2. Book a Consult</b></p> <p>Once you've found a coach, book a consultation to meet them virtually or in person.</p> <p>[CTA – Request A Meeting]</p>	<p><b>3. Collaborate</b></p> <p>During your initial consultation, your coach will outline a pathway forward for your business.</p> <p>[CTA – View Success Stories]</p>
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**Commented [DC2]:** Directs to 'Find a Coach' page.

**Commented [DC3]:** Directs to 'Success Stories' page.

### Start Simplifying Business Success

<p>[tab 1 content]</p> <p>[image]</p> <p><b>Executive Coaching</b></p> <p>Increase your ability to meet personal and organisational goals through ongoing experiential development.</p> <p>[CTA – Learn More About Executive Coaching]</p> <p>[/tab 1 content]</p>	<p><b>Business Coaching Services</b></p> <p>[tab 1] [icon] Executive Coaching [/tab 1]</p> <p>[tab 2] [icon] 1:1 Coaching [/tab 2]</p> <p>[tab 3] [icon] Group Coaching [/tab 3]</p> <p>[tab 4] [icon] Workshops [/tab 4]</p> <p>[tab 5] [icon] Events [/tab 5]</p>
<p>[tab 2 content]</p>	

<p>[image]</p> <h2>1:1 Coaching</h2> <p>Designed for business owners, 1:1 coaching helps accelerate your growth by combining business education, accountability, and support programs.</p> <p>[CTA – Learn More About 1:1 Coaching]</p> <p>[/tab 2 content]</p>	
<p>[tab 3 content]</p> <p>[image/graphic]</p> <h2>Group Coaching</h2> <p>Learn and implement business best practices in an interactive environment with up to [x] other participants.</p> <p>[CTA – Learn More About Group Coaching]</p> <p>[/tab 3 content]</p>	
<p>[tab 4 content]</p> <p>[image]</p> <h2>Workshops</h2> <p>Train employees and teams with general business success workshops or function-specific sessions.</p> <p>[CTA – Learn More About Workshops]</p> <p>[/tab 4 content]</p>	
<p>[tab 5 content]</p> <p>[image]</p> <h2>Events</h2> <p>Discover ActionCOACH in-person and virtual events designed to drive business success.</p> <p>[CTA – View Current Event List]</p> <p>[/tab 5 content]</p>	

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[image]	<p><b>Success Story</b></p> <p>[content – quote]</p> <p>[content – quote-giver’s name]</p> <p>[content – quote-giver’s position], [content – quote-giver’s company]</p> <p>[CTA – Read The Full Story]</p>
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<p><b>Join</b></p> <p><b>ActionMEMBERSHIP</b></p> <p>Experience the benefits of business coaching, delivered in a cost-effective subscription format.</p> <p>ActionMEMBERSHIP is real-time learning and strategy sessions plus async education:</p> <p>Our 30X video series, keynote addresses, and insights from ActionCOACH founder Brad Sugars, all delivered via a digital learning library.</p> <p>[CTA – Find Out More]</p>	<p>[icon]</p> <p>Weekly Sessions</p>	<p>[icon]</p> <p>Monthly Education Days</p>
	<p>[icon]</p> <p>Quarterly Strategy Days</p>	<p>[icon]</p> <p>Digital Learning Library</p>
	<p>+ Event Invites, Business Tools, and More</p>	

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## ActionMEMBERSHIP Options

<b>0+ Years in Business</b>	[overlap – up]	<b>3–5 Years in Business</b>	<b>5+ Years in Business</b>
<b>Solopreneurs</b>	Most Popular	<b>4–10 Team Members</b>	<b>10+ Team Members</b>
	[/overlap]		

<p><b>Premium Membership</b> <b>\$195 per week</b></p> <p>Set the foundations for growth with regular education sessions.</p> <p>[icon] Monthly half-day business education session</p> <p>[icon] Quarterly business strategy day</p> <p>[icon] Access to digital learning library</p> <p>[icon] Access to annual BizX event</p> <p>[icon] Complimentary book of the month</p> <p>[CTA – Explore All Inclusions]</p>	<p><b>1–3 Years in Business</b> <b>0–4 Team Members</b></p> <p><b>Elite Membership</b> <b>\$295 per week</b></p> <p>Start your business success journey with a network of like-minded operators.</p> <p>[icon] Weekly accountability meetings with peer partnership group</p> <p>[icon] Monthly business education day with Master Mind group</p> <p>[icon] Quarterly business strategy day</p> <p>[icon] Access to digital learning library</p> <p>[icon] Access to annual BizX event</p> <p>[icon] Complimentary book of the month</p> <p>[CTA – Explore All Inclusions]</p>	<p><b>Elite Diamond Membership</b> <b>\$495 per week</b></p> <p>Consolidate your success through weekly coaching sessions.</p> <p>[icon] Weekly group coaching with a certified business coach</p> <p>[icon] Monthly business education day with Master Mind group</p> <p>[icon] Quarterly business strategy day</p> <p>[icon] Access to digital learning library</p> <p>[icon] Access to annual BizX event</p> <p>[icon] Complimentary book of the month</p> <p>[CTA – Explore All Inclusions]</p>	<p><b>Elite Emerald Membership</b> <b>\$895 per week</b></p> <p>Get one-on-one coaching that helps you scale your business.</p> <p>[icon] 1:1 coaching with a certified business coach</p> <p>[icon] Monthly business education day with Master Mind group</p> <p>[icon] Quarterly business strategy day</p> <p>[icon] Access to digital learning library</p> <p>[icon] Access to annual BizX event</p> <p>[icon] Complimentary book of the month</p> <p>[CTA – Explore All Inclusions]</p>
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## Why Business Leaders Choose ActionCOACH

[image]	[image]	[image]
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<h3>Success-Focused Systems</h3> <p>Our coaching systems and IP are what make us unique.</p> <p>They can be applied to any industry and any business situation – and they're always accountable to revenue.</p>	<h3>29+ Years of Refinement</h3> <p>We've refined our methodologies over 29+ years, and we're constantly making them even better.</p> <p>It's why we're the world's leading coaching franchise, with 1,000+ coaches in 88 different countries.</p>	<h3>Abundance Through Education</h3> <p>ActionCOACH is a mission-focused brand.</p> <p>We believe that, through business education, we can create abundance at an individual, community, and sector level.</p>
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[embed – testimonial slider]

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## Everything You Need to Scale

With a global network of coaches and technical vendors, we'll work with you to develop and execute solutions to business problems.

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## An ActionCOACH for Every Industry

We've helped everyone from Big Four banks to mom-and-pop retail stores grow.

[CTA – Find A Coach For Your Industry]

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Banking	Construction	Financial Services	Retail	Hospitality	More

## Drive Your Own Business Success

Explore our library of practical guides, frameworks and tools. It's free, created specifically for operators like you, and designed to solve common business problems.

[CTA – View Business Education Library]

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[content – article title]	[content – article title]	[content – article title]
[CTA – Read Article]	[CTA – Read Article]	[CTA – Read Article]

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Accelerate your business journey.

[CTA – Find A Certified Coach]

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